

99.5 THE WOLF'S "SONG OF THE DAY: DISNEY CRUISE LINE GETAWAY" CONTEST OFFICIAL RULES

A complete copy of these rules can be obtained at the offices of radio station KPLX-FM ("Station"), owned and operated by Cumulus Media Holdings Inc. or one of its subsidiary companies, 3090 Olive Street, Suite 400, Dallas, TX 75219, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **99.5 The Wolf's "Song of the Day: Disney Cruise Line Getaway"** Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.

2. Eligibility. This Contest is open only to legal U.S. residents age twenty-one (21) years or older at the time of entry with a valid Social Security number and who reside in the Station's Designated Market Area ("DMA"), as defined by Nielsen. Void where prohibited by law. Employees of Cumulus Media Holdings Inc., its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's listening area, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

3. Contest Period. The Contest will begin at about **6:01 a.m., CT on November 7, 2016** and will run through about **5:59 p.m., CT on November 18, 2016** (the "Contest Period"). The Station's computer is the official time keeping device for this Contest.

4. How to Enter. You will automatically be entered into the Contest once you complete one of the following:

(i) **On-Air:** Listen to the Station each weekday around **8:08 a.m., CT** for the announcement of the daily "Song of the Day". After the announcement, listen for the Song of the Day to play up to two (2) times that day between 8:08 a.m., CT 9:59 a.m. CT and 4:08 p.m. CT and 6:59 p.m. CT. Once the song begins to play, listeners should call the Station at 888-787-1995. Caller ninety-nine (99) to the Station, as determined by the Station in its sole discretion, will win the Qualifying Prize and be entered to win the Grand Prize. **Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:** Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener entering this Contest on-air may be diminished.

Use of any automated system to participate is prohibited and will result in disqualification. Station is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected registrations, all of which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the participant. The "authorized account holder" is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Station and will not be returned. Station reserves the right to contact entrants and all other individuals whose email address is submitted as part of this promotion. No mail-in entries will be accepted.

5. Winner Selection. On or about 10:00 a.m., CT on November 21, 2016, Station will select one (1) entry for the Grand Prize in a random drawing from among all valid entries received by Station during the Contest Period. The winning entrant will be contacted using the email address and/or telephone number provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Station's decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within three (3) days of notification will result in disqualification.

6. Verification of Potential Winner. POTENTIAL CONTEST WINNER IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner will be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the Contest Prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. A winner who accepts a prize cannot rescind their acceptance and/or return the prize.

7. Qualifying Prize. Up to twenty (20) Qualifying Prizes will be awarded in this contest. The Qualifying Prize consists of two (2) Disney Gift Cards, each with a value of fifty dollars (\$50.00). **ARV \$100.00.** Winner is responsible for all taxes associated with

prize receipt and/or use. Odds of winning the Qualifying Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time. Station reserves the right to substitute any listed prize for one of equal or greater value for any reason. The Disney Gift Cards are to be awarded as prizes to bona fide winners of the Sweepstakes. No Disney Gift Cards (or portions thereof) may be reassigned or transferred if any winner is unable to redeem such gift cards. The Disney Gift Cards are valid only at select participating locations and are subject to additional terms and conditions. Promoter must return to Disney at the conclusion of the Promotion any and all Disney Gift Cards not distributed during the Promotion. Station shall bear all risk of loss of the Disney Gift Cards from the point of delivery to Station and for the risk of loss in shipment of the Disney Gift Cards returned to Disney, if any.

8. Grand Prize. One (1) Grand Prize will be awarded in this Contest. The Grand Prize is one (1) Disney Cruise Line® vacation for four (4) persons (winner and up to three (3) guests), departing from Port Canaveral, which consists of round-trip coach airfare for four (4) between the major United States gateway airport closest to the winner's residence and the Orlando International Airport; four (4) round-trip ground transfers between the Orlando International Airport and Port Canaveral; one (1) four (4) night cruise for four (4) persons that includes the following: one (1) stateroom with a maximum occupancy of four (4) people, all meals onboard the Cruise Ship (except meals at Palo and Remy), government taxes and fees (as defined on the Disney Cruise Line® website), and onboard gratuities for stateroom host/hostess, dining room server, assistant server and head server (as defined on the Disney Cruise Line® website. Items not included as part of the vacation which are the responsibility of the winner include : shore excursions; baggage fees; travel insurance; laundry service; spa treatments; alcoholic beverages; Flounder's Reef Nursery charges; local and long distance telephone calls; ship to shore communication, including internet; merchandise and souvenirs; specialty food & beverage items; incidental expenses; income & other taxed; additional tips and gratuities not specifically set forth above; transportation between winner's residence and the departure airport; all other costs and expenses not otherwise described above. **ARV \$7,848.28** which includes government taxes, port expenses and fees. Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time. Station reserves the right to substitute any listed prize for one of equal or greater value for any reason.

Grand Prize Trip must be booked at least forty-five (45) days prior to the intended travel dates and must be taken prior to June 30, 2017 aboard a Disney Cruise Line Ship departing from Port Canaveral (at the discretion of Disney Cruise Line Vacations).

Please go to www.disneycruise.com to view available sail dates. Travel dates: Disney Dream from Port Canaveral: December 1, 2016-June 30, 2017 Block Out Dates: 12/28/16; 4/10/17; 4/17/17. Disney Wonder from Port Canaveral: 1/29/17; 2/5/17; 2/12/17; 2/19/17; 2/26/17; 3/5/17; 3/12/17; 3/19/17; 3/26/17; 4/2/17 Block Out Dates: 4/9/17 and 4/16/17. Travel dates to be mutually agreed upon by winner and Station. Winner and guests must travel on the same itinerary. **Minors under the age of 18 not traveling with a parent or legal guardian must appoint an adult to have custody and control over their minor and to contract on their behalf in connection with the Disney Cruise Line Vacation. An appointment form will be included in the document package and must be signed by parent or legal guardian prior to embarkation at the Disney Cruise Line terminal.** Vacation fulfillment is subject to availability and restrictions at Disney Cruise Line and airline seat availability. Travel may not occur during cruise ship or airline block out periods. Vacations may not be sold, traded, transferred, refunded, commissioned or redeemed for cash value. Vacation elements may not be substituted and vacations are non-commissionable.

Winner and companions are responsible for providing proper citizenship documentation to travel which may include passports, valid alien registration card and/or necessary visas. Those without proper citizenship documentation will be denied boarding. It is the guests' responsibility to check with their travel agent, government agencies, embassies or consulates prior to their vacation to ensure that they have proper citizenship documentation. U.S. Citizens can also visit the State Department's travel website at www.travel.state.gov, or call the U.S. National Passport Information Center at 877-4USA-PPT for more information. Guests of all ages are strongly encouraged to obtain passports. Grand Prize Trip is non-transferable and no substitution will be made except as provided herein at the Station's sole discretion.

Actual final retail value of trip may be higher or lower based on departure. Prize elements may be subject to additional restrictions. Winner and all guests must travel together on specified itinerary. All travel dates and arrangements are subject to change based on availability and providers approval. Any portion of a prize not accepted by winner will be forfeited.

9. Entry Conditions and Release. By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media Inc., and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, non-use or misuse of the prize.

10. Publicity. Except where prohibited, participation in the Contest constitutes winner's consent to Station's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.

11. Taxes. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.

12. General Conditions. Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

13. Limitations of Liability. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest, provided that if it is not possible to award another entry due to discontinuance or completion of the Contest, or any part of it, for any reason, Station, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In event that production, technical, programming or any other reason causes more than stated number of prizes as set forth in these Official Rules to be available or claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

Disney, its parent, related, affiliated and subsidiary companies and their respective officers, directors, agents, employees and assigns will be released and discharged from any and all legal claims, losses, injuries, demands, damages, actions and/or causes of actions that arise out of and/or in any way related to the prize, the receipt, use and/or enjoyment of the prize and/or the Promotion.

14. Disputes. Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, other than those concerning the administration of the Contest or the determination of the winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

15. Entrant's Personal Information. Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.

16. Contest Results. A winners list may be obtained thirty (30) days after the conclusion of a Contest or Sweepstakes by sending a self-addressed stamped envelope to the Contest Sponsor identified below.

CONTEST SPONSOR: CUMULUS MEDIA HOLDINGS, INC., KPLX-FM, 3090 Olive Street, Suite 400 Dallas, TX 75219.

